

AD SPECS



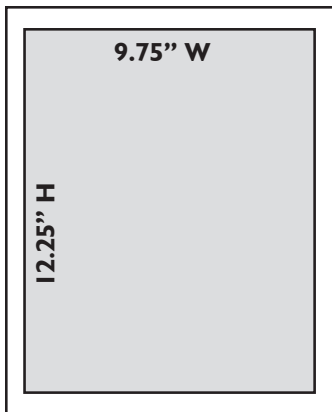
*Serving the Orange Grove areas
of Northeast Mesa*



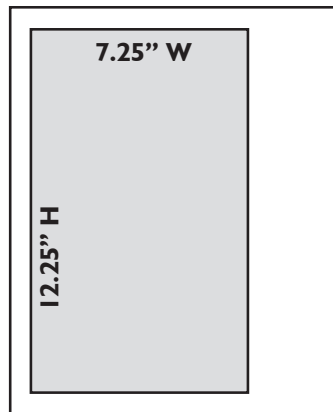
*Blowing through Val Vista Lakes, Circle G,
Sonoma Ranch, Downtown & Surrounding
North Gilbert*



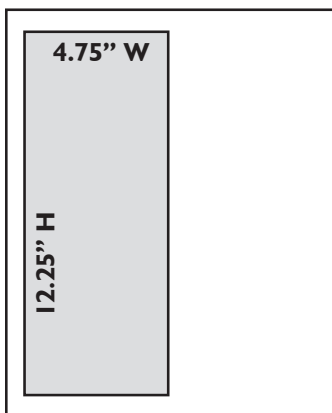
*Overlooking Las Sendas, Red Mountain,
Boulder Mountain, Thunder Mountain,
Alta Mesa and Surrounding Northeast Mesa*



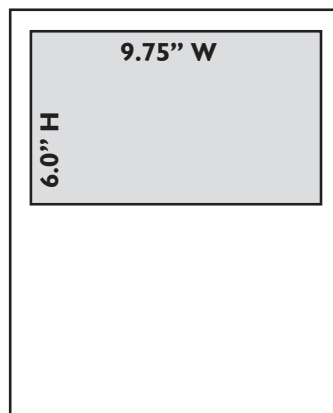
Full Page



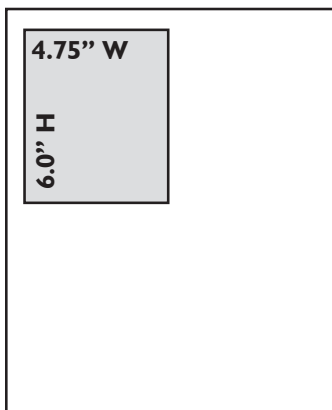
Jr. Page



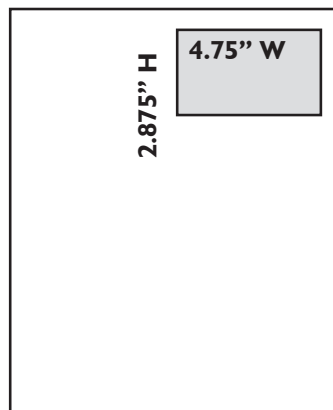
1/2 Page V



1/2 Page H



1/4 Page



1/8 Page

Deadline for space reservation is typically the **15th** of the preceding month.

Payment of first month's ad must be made in full before printing.

Layout - Initial design charges are:
\$25 for 1/8 & 1/4 size
\$50 for 1/2 page
\$75 Jr. and Full page ads.

Camera Ready Requirements: EPS, TIF, JPG and PDF are the **only** acceptable camera-ready art. Images must be to our specified dimensions (as shown on the left). CMYK or Grayscale. High resolution - **300dpi**. Email art to: Design@nearbynews.com or call for information regarding uploading your files to our FTP site. Microsoft® files are not considered camera ready and will require a design fee.

Business Card Ads: \$50.88 per at an Open Rate OR \$279.81 for six months (tax included). Business Card ads are horizontal in format. Email file or mail two copies of your business card.

Classified Ads: *All classified ads are to be placed online, visit our website:* www.NearbyNews.com.